

Case study

NORTHERN IRELAND'S LARGEST HOTEL, GRAND CENTRAL, GOES BOLD WITH BURGESS FURNITURE'S NEW A-FOLD TABLE

When it came to choosing the right furniture for its new five-star establishment in Belfast, Northern Ireland's leading hotel group, Hastings Hotels, wanted something that was lightweight, portable and quick to install with trend-led design.

UK hospitality furniture specialist Burgess offered the solution for the Grand Central Hotel with its new A-Fold table, even before it was launched.

"The A-Fold was in the very early stages of production when we revealed its design to Hastings Hotels," said Ashley Taylor, General Manager at Burgess. "They were immediately impressed, not just by its practicality and how it can be quickly adjusted to suit different types of events, but with its level of quality – perfect for Northern Ireland's largest-ever and most luxurious hotel."

Portable and lightweight, the A-Fold table is quick to install and fold down thanks to its unique folding mechanism, that secures the legs flat against the table top for minimal storage space. What's more, the product is available in different styles, such as classic white, contemporary white or timber, so you can easily find a table to suit your establishment.

"It's a very practical solution that's also very stylish," adds Ashley. "Each design was carefully created to ensure it complements existing décor for the professional, quality experience that hotel guests expect."

Dr. Howard Hastings OBE, LI.B, ACA, M.Sc – Managing Director of Hastings Hotels – said: "We only want the very best for our new five-star Grand Central Hotel. It represents our company's largest investment to date of £53million to create an establishment Belfast can be extremely proud of. That includes choosing everything from the building materials to the fittings and furniture. We were very impressed with Burgess Furniture's A-Fold table – it will certainly add to the overall effect."

The A-Fold table is the latest new product from Burgess Furniture, following on from the launch of its Smart Qube flexible hospitality furniture range and Junea chair collection earlier this year.

It will be available from 1 July 2018. For more information visit www.burgessfurniture.com.

ENDS

Notes to Editors:

Media Contact

Katy Cowan at Boomerang Communications: katy@boomerangpr.com.

About Burgess Furniture

Burgess Furniture is the UK's leading designer and manufacturer of high-quality chairs and tables for the hospitality sector.

With a rich heritage spanning over 60 years, the company has evolved from its roots in cycling, when founder Gerald Burgess spotted an opportunity for growth in the aluminium handlebars of bicycles to create the world-renowned Burgess stacking banquet chair.

Based at a dedicated factory in South West London with an in-house creative team, Burgess continues to push the boundaries of modern furniture design, producing on-trend, innovative solutions for its international client base.

To find out more about Burgess visit www.burgessfurniture.com.