

News Release

BURGESS IS SITTING COMFORTABLY WITH NEW ERA OF BRITISH DESIGN

UK hospitality furniture specialist Burgess is defining its own space with the launch of a brand new London showroom, new website and management team.

Marking the start of a new era for the established British furniture maker, the new Burgess showroom in South West London, close to Heathrow Airport, features the company's brand new collections including its recently launched Smart Qube adaptable seating range and Junea chairs.

Experience Burgess

The showroom gives hospitality operators the chance to get hands on with Burgess' new ranges as soon as they are released, exploring the innovation, comfort and craftsmanship the company is known for.

The new Burgess website, launched today, is a digital showcase of products. Intuitive and easy to browse, it's specifically designed for the hospitality sector featuring brand new photography and all the essential details hospitality architects, designers and operators alike need to know.

Supporting Burgess' growth strategy and expanding its management team is new Head of Marketing Celine Mallet and new Finance Director and GM Ashley Taylor, who will work with Production & Engineering Director Craig Kent, Sales & Marketing Director Simon Richards and MD Jeremy Burgess to promote its unique products to the wider A&D community.

"Burgess creates incredible, 'out-of-the-box' solutions for today's hospitality sector which have to be seen to be believed," says Celine Mallet.

"The new showroom and online site allow us to showcase our bespoke furniture innovations to the widest market possible.

"Burgess may have a long-standing heritage, but we are a dynamic and modern furniture maker. Our products are designed with today's hospitality client in mind – we're now producing revolutionary seating ranges like Smart Qube, which has built-in charging ports, a wireless charging option and ultimate flexibility that puts the customer in control of the space.

"The beauty of our products is that they can define any space – from hotel rooms to leisure, business and conference spaces. Burgess has an innovative seating solution."

Discover more at www.burgessfurniture.com.

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Notes to Editors:

Media Contact:

For interview requests, high-resolution images or further information please contact Katy Cowan at Boomerang Communications via katy@boomerangpr.com.

About Burgess Furniture

Burgess Furniture is the UK's leading designer and manufacturer of high-quality chairs and tables for the hospitality sector.

With a rich heritage spanning over 60 years, the company has evolved from its roots in cycling, when founder Gerald Burgess spotted an opportunity for growth in the aluminium handlebars of bicycles to create the world-renowned Burgess stacking banquet chair.

Based at a dedicated factory in South West London with an in-house creative team, Burgess continues to push the boundaries of modern furniture design, producing on-trend, innovative solutions for its international client base.

To find out more about Burgess visit www.burgessfurniture.com.